



Ethnic Expo Logo Contest



Design the new Ethnic Expo logo!

The purpose of this contest is to create a general promotional logo and image for Ethnic Expo (ethnicexpo.org). The winning submission will become the official artwork used to promote Ethnic Expo.

Ethnic Expo celebrates the City's diverse ethnic heritage and promotes understanding of different cultures and customs.

Contest is open to all residents, students, or employees in Bartholomew County.

Submission deadline: May 1, 2012

Guidelines:

A signed official entry form must accompany artwork. (If unable to scan and return, entry form may be mailed or delivered to Community Development at 123 Washington Street, Columbus, IN 47201)

Entries must include "Ethnic Expo" in the design.

Please keep scaling/sizing in mind when designing the new logo. It will be displayed as large as 31" x 90" on downtown street pole banners and also much smaller on letterhead, brochures, and newspaper ads.

Entries must be submitted via email (communitydevelopment@columbus.in.gov) in the following formats: EPS or other suitable vector format such as AI and PDF.

All artwork will remain the property of the Ethnic Expo Board.

Winner will receive \$500, two shirts with new logo, ride in the Ethnic Expo parade and receive special recognition at the Judges' stand.

A short bio of the winning artist will be included in the Expo brochure.

Judging: Logo submissions will be judged on their originality, creative integrity, and overall capacity to embrace the essence of Ethnic Expo. Winning logo must meet approval of the Ethnic Expo Board.

Ethnic Expo reserves the right **not** to select a winner if, in its sole discretion, no suitable entries are received.

Winner will be announced by May 31st.

Please contact the Office of Community Development with questions – communitydevelopment@columbus.in.gov. or 812.376.2520

This form must accompany all artwork submitted for the Ethnic Expo Logo Contest.

Ethnic Expo Logo Contest OFFICIAL ENTRY FORM

DEADLINE: MAY 1, 2012

Artist Name: _____ Date of Birth: _____

Address: _____

City: _____ State: _____ Zip: _____

School (if applicable): _____

Employer (if applicable);

County: _____

Home Phone: _____ Cell Phone: _____

Email: _____

Parent/Guardian Name: _____ Phone: _____

By submitting this form you agree to the following statement "I certify that I am the author of the material I am submitting to Ethnic Expo. Ethnic Expo may reproduce, distribute, publish, display, edit, modify, create derivative works and otherwise use the material for any purpose in any form and on any media. I agree to indemnify Ethnic Expo for all damages and expenses that may be incurred in connection with the material."

In submitting an entry, you acknowledge that the design you have submitted is your own original work, has not been previously published, and does not contain any trademarks, logos, copyrighted material, or any other intellectual property belonging to any third party.

If your design is selected, you may not reproduce, sell, or submit the design to others for any other purpose. You do, however, retain the right to acknowledge the use of your winning design by Ethnic Expo.

I understand that if my entry is selected as the winner I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry.

I have read and fully understand and will comply with the guidelines of this contest.

Signature of Artist
Date

Signature of Parent/Legal Guardian	Date
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All entries must be signed above. Artists under 18 years of age must have parent/guardian signature.

OPTIONAL DISPLAY PARTICIPATION

I further authorize Ethnic Expo to display my entry on its website www.ethnicexpo.org even if it is not selected as the winning entry.

Signature of Artist

Signature above is optional